



Implementing JEDI Strategies into Fundraising Systems: Values in Action



Daniel Sims Consulting Group


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Session Outline

- Introduction
- Grounding Exercise
- Challenging Our Understanding of Strategies
- (Re)commit to JEDI Principles
- Carrying Our Values Into The Work-Best Practices
- Final Thoughts/Q&A



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Daniel Sims Consulting Group


- We help organizations operationalize JEDI values in their systems through strategic planning, campaign counsel, and training services.
- We have served over 130 organizations worldwide since 2009.
- Recently launched the **Armstead Allen Strategy Lab** in 2022.



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Grounding Exercise (5 min.)

1. What led you to this morning's session?
2. What is your definition of strategy?
3. What is one challenge you or your organization faced in implementing JEDI principles into your work and internal culture?



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Challenging Our Understanding of Strategies

"I had a list of specific unknown problems that we'll encounter."

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Challenging Our Understanding of Strategies

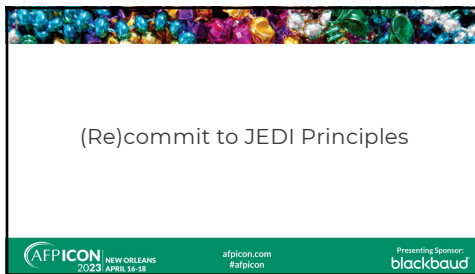
Strategies provide individuals & organizations with a **clear set of choices that define actions & behaviors.**

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(Re)commit to JEDI Principles

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JUSTICE

Dismantling barriers to opportunities and resources, ensuring all community members live full and dignified lives

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**EQUITY**

Allocating resources to ensure everyone has access to the same opportunities and resources

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**DIVERSITY**

Differences between individuals based on experience of systemic barriers

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**INCLUSION**

**Centering, valuing, & amplifying** the voices, perspectives, & styles of those who experience more barriers based on their identities


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Carry Our Values into The Work

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### Carry Our Values into The Work


1. Find the big question
2. Earn the right to ask by building trust
3. Tread lightly with bias-inherent tools
4. Honor all gifts--time, talent, & treasure
5. Measure the cultural and financial returns

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### Final Thoughts


- Strategies must be choice-driven
- Our work can't happen without intentional destruction of silos and barriers
- Our dignity matters
- Measure the impact of implementing change

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### Discussion/Q&A

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### Get In Touch!



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